

### 2017/2018 HCA Sponsorship Opportunities

*(Please select one)*

#### **Presto Sponsorship** (\$10,000+)

- All the benefits of the Allegro Sponsorship level
- PLUS – a 45-60 minute private concert by an HCA jazz ensemble with date and time to be mutually agreed to by the HCA Music Department and the Sponsor.

#### **Allegro Sponsorship** (\$5,000-\$10,000)

- All the benefits of the Adante Sponsorship level
- PLUS your company name mentioned throughout the evening at the 2018 Moonlight Jazz event
- PLUS a 1/6 page, full colour recognition and thank-you ad placed in City Light News
- PLUS Speaking time at the event (remarks to be reviewed by HCA leadership)

#### **Adante Sponsorship** (\$2,500 - \$5,000)

- All the benefits of the Adagio Sponsorship level
- PLUS your company name/logo placed on your table
- PLUS Your company name mentioned on 88.9 Shine FM radio ads acknowledging your involvement as a corporate partner of the 2018 Moonlight Jazz event.
- And 8 tickets (one table) to the 2018 Moonlight Jazz event

#### **Adagio Sponsor** (\$1,000 - \$2,500)

- Sponsor logo included on event program and on sponsorship poster at the event
- Sponsor logo posted online at [hccalgary.com](http://hccalgary.com) and shared on HCA social media (hyperlinked if you choose)
- And 4 tickets included to the 2018 Moonlight Jazz event

#### **Mezzo Piano Sponsorship** (\$500 - \$1000)

- Sponsor name (text only) included on event program and on sponsorship poster at the event
- Sponsor name (text only) listed online at [hccalgary.com](http://hccalgary.com) and shared on HCA social media (hyperlinked if you choose)
- 2 tickets included to the 2018 Moonlight Jazz event

\*Tax receipts will be issued for the donated amount, minus fair market value of benefits (tickets, advertising and promotion in each sponsorship level).

**Please complete the Sponsor Information Form on the back of this page (page 2).**

### Sponsor Information:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Mailing address: \_\_\_\_\_

**Please accept my gift of: \$ \_\_\_\_\_**

Cheque (payable to Heritage Christian Education Society Calgary)

Online debit or credit (see [hcacalgary.com](http://hcacalgary.com) under the 'Partner With Us' tab) If donating online, please return this form or email [jairhart@hcacalgary.com](mailto:jairhart@hcacalgary.com) with confirmation.

Prefer to pay by credit card?  Visa  MasterCard  American Express

Cardholder's name: \_\_\_\_\_ CVV: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiry date: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

### Sponsorship Deadline: January 31, 2018

If completing form electronically, save to your desktop and email to [jairhart@hcacalgary.com](mailto:jairhart@hcacalgary.com)